

**PRESS RELEASE**

**30<sup>th</sup> September 2024**

**eParking Cashless Payment Solution -  
An additional new way to pay for Parking in Wexford**

Wexford County Council has launched a new parking solution, eParking in partnership with Payzone and ParkMagic, designed to enhance the convenience of parking for residents and visitors alike.

This service improves the parking experience in County Wexford by providing a range of mobile payment options. Wexford eParking has been launched across the towns of Wexford, Enniscorthy, New Ross and Gorey.

eParking, streamlines the parking process, making it faster and more efficient for everyone. Whether you're a local resident, a daily commuter, or a visitor exploring the county, paying for parking has never been easier. With a variety of payment methods available, this service caters to all preferences and ensures a hassle-free experience.

**How to use the parking solution:**

A choice of payment options designed around you, and flexibility to use with or without an account.

- **Mobile app:** The easiest way to pay. Download **Wexford eParking**, the **Payzone** app or the **ParkMagic** app on Android or iOS.
- **Online:** Pay directly on [wexfordcoco.ie/eparking](http://wexfordcoco.ie/eparking) using your debit or credit card.

Speaking at the Launch, Cathaoirleach of Wexford County Council, Cllr. Pip Breen said: "*I am delighted to launch this new progressive parking solution, which provides an easy, seamless method to pay for public parking throughout the County*"

*"At Payzone Ireland, we are thrilled to collaborate with Wexford County Council to introduce our cashless parking solution across the 4 locations,"* said Kealan Fitzgerald, Product Manager, at Payzone Ireland. *"Our aim is to enhance the convenience and efficiency of parking for all users, ensuring a seamless experience."*

Siobhán Lynn, Administrative Officer, Wexford County Council commented: "*In addition to our Pay & Display machine card and coin options, we are delighted to extend payment choices for public parking which now includes an eParking cashless solution."*

The new cashless parking service is now available in all council operated parking spaces across Wexford town, Enniscorthy, New Ross and Gorey. Additionally, parking payments can still be made with cash using the on-street parking meters. For more details about this solution, visit: [www.wexfordcoco.ie/eparking](http://www.wexfordcoco.ie/eparking)

## ENDS

**About Payzone and ParkMagic :** Payzone is a leading multi-channel service provider, backed by AIB and Fiserv. For over 20 years, they have been connecting people to payments, processing millions of transactions through their payments network every year.

Payzone builds technology for all. They provide a range of payment services and solutions for consumers, businesses, and not-for-profit organisations.

In 2023, Payzone acquired ParkMagic, combining their strengths to deliver an innovative, cashless parking solution. Together, Payzone and ParkMagic operate cashless parking services across 19 local authorities and over 44 municipalities nationwide, ensuring a seamless and efficient experience for users.

Payzone is not just about making payments easier; they are about making every day easier.

For more information, visit [www.payzone.ie](http://www.payzone.ie).



Back Row (L to R): Jimmy Wickham (Traffic Warden), Kealan Fitzgerald (Payzone Products Manager), Dermot Wallace (Wexford Co Council) Front Row (L to R): Cllr. Pip Breen ( Cathaoirleach of Wexford Co Council), Aoife Ward (Payzone Marketing Manager), Cllr. Bridin Murphy ( Chairperson Wexford Co Council, Transportation and Infrastructure SPC), Siobhan Lynn (Wexford Co Council Roads Administrative Officer) , Susan French ( WCC) (Image: Brownes Photography)