

**PRESS RELEASE**

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**Local Enterprise Office Wexford Announces New Autumn Training and Events Programme to Empower Small Businesses**

The Local Enterprise Office (LEO) Wexford is excited to announce the launch of its new autumn training and events programme for 2024, aimed at empowering small businesses and aspiring entrepreneurs across the county. This comprehensive programme offers a blend of online and in-person training sessions, designed to equip participants with the skills needed to navigate the ever-changing economic landscape.

Cathaoirleach of Wexford County Council, Cllr. Pip Breen, expressed his enthusiasm for the upcoming programme, stating, "The training sessions offered by the Local Enterprise Office are designed to empower entrepreneurs with practical skills and knowledge, enabling them to tackle challenges, seize opportunities, and achieve their business goals. Investing in the growth and development of our small businesses is crucial for the success of our local economy."

The programme features a diverse range of courses tailored to meet the needs of businesses at various stages of their journey. From the **Start Your Own Business Programme** and **Management Development Programme** to specialised training such as **Introduction to Google Analytics (GA4), GDPR and AI**, and clinics in areas like **Retail, Financial, and Business Advisory**, there is something for everyone. In addition to these courses, LEO Wexford will host networking events, including **National Women's Enterprise Day** and the much-anticipated **Digital 25** event, which will be held at the **Google Headquarters**.

Breege Cosgrave, Head of Enterprise and Economic Development at Wexford County Council, emphasised the importance of these initiatives, saying, "Local Enterprise Office Wexford is committed to providing supports to local businesses and is conscious that for a business to succeed, it is essential to support them by enhancing their skills, competencies, and knowledge. The launch of the autumn training and events schedule is designed to support small business owners and entrepreneurs based in County Wexford."

LEO Wexford's ongoing commitment to supporting local businesses is evident, with hundreds of Wexford businesses having already benefited from mentoring and training supports this year. The autumn programme continues this effort, offering tailored support for businesses at every stage, from start-up to growth.

Breege Cosgrave encourages all local entrepreneurs and those considering starting a business to engage with the Local Enterprise Office, stating, "If you are in business or thinking of starting one, you should contact the Local Enterprise Office to see how we can help."

The autumn training and events programme schedule for 2024 is now available. Small business owners and entrepreneurs are encouraged to explore the range of offerings and take advantage of the resources provided by LEO Wexford to enhance their skills and drive their businesses forward.

For more information on the programme and how to register, please visit the Local Enterprise Office Wexford website or contact their office directly.

**Contact:** Local Enterprise Office Wexford

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Image 1: Jill Kelleher (Business Advisor, Local Enterprise Office Wexford), Cllr. Pip Breen (Cathaoirleach of Wexford County Council)

Image 2: Jill Kelleher (Business Advisor, Local Enterprise Office Wexford), Cllr. Pip Breen (Cathaoirleach of Wexford County Council), Annette Rowsome (Senior Enterprise Development Officer, Local Enterprise Office Wexford)